



Getting Rid Of Old Clothing?

Your Hand-Me-Downs Lift Us Up!

Our 2017 Donation Goal: Help us collect 300,000 lbs of clothing!

ENVIRONMENTAL BENEFIT



Keep Your Clothing Out of Landfills!

In North America alone, over 26 billion pounds of textiles end up in landfills every year. When asked why they don't donate used goods, 1 in 3 people say they don't bother because it's easier to just throw used items away. But what if all that tossed clothing could turn into donations that don't just protect the environment, but serve the community, too?

COMMUNITY BENEFIT



Your Used Clothing is Our Hero

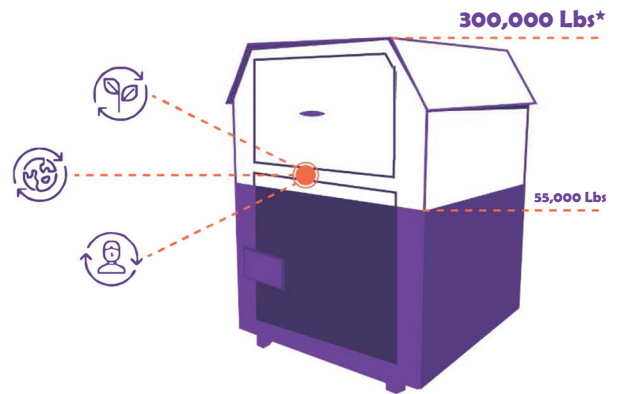
Thanks to our community partnerships, each pound of clothing donated to one of our purple bins generates income for Big Brothers Big Sisters of Ottawa. Funds raised through our Clothes for Kids' Sake campaign directly support our programs. That means money for your old clothes go directly into mentoring programs in Ottawa!

INDIVIDUAL BENEFIT



Mentoring Makes a Difference

A Social Return on Investment study determined that for every \$1 invested in mentoring programs, \$18 is returned to society. But the benefits of mentoring go beyond the monetary return-Big Brothers Big Sisters programs also improve the mental health, employment opportunities, and civic engagement of at risk children over the long term.



*For every 1,000 lbs of clothing donations we receive, the bin gets a little fuller!

Find One Of Our PURPLE BINS In Ottawa!

All Saints High School

5115 Kanata Avenue
Kanata, Ontario K2K 3K5

Food Basics Stittsville

5703 Hazeldean Road
Stittsville, Ontario K2S 0P6

Stittsville Legion Branch 618

1481 Stittsville Main Street
Stittsville, Ontario K2S 1A7

Minto Rec Complex, Barrhaven

3500 Cambrian Road
Barrhaven, Ontario K2J 0V1

St. Peter's High School

750 Charlemagne Blvd.
Orleans, Ontario K4A 3M4

Strandherd Crossing

3091 Strandherd Drive Barrhaven,
Ontario K2J 4V1

St. Matthew's High School

6550 Bilberry Drive
Orleans, Ontario K1E 3X2

Ottawa Public Library - Orleans

1705 Orleans Blvd
Orleans, Ontario K1C 4W2

Big Brothers Big Sisters of Ottawa 1645 Woodroffe Avenue, Room 12, Nepean, Ontario K2G 1W2



Big Brothers Big Sisters
of Ottawa

Big Brothers Big Sisters of Ottawa

Charitable Registration Number: 10679 4431 RR001
Address: 1645 Woodroffe ave, Suite 12, Ottawa, ON K2G 1W2



HOW CAN YOU HELP? NEW PARTNERSHIP OPPORTUNITY

WHAT IS CLOTHES FOR KIDS' SAKE?

In March of 2016, Big Brothers Big Sisters of Ottawa (BBBSO) embarked on a **new fundraising initiative**: collecting donations of clothing through the **placement of donation bins on high-traffic properties**. BBBSO is paid for the clothing collected (by the pound) which means that **funds raised** through our clothing collection **directly support the youth in our programs**. This initiative is based on a well-researched business plan and a proven model across five other Big Brother Big Sister agencies in Canada. **It's anticipated to become an important sustainable source of funding for BBBSO's programs as it continues to grow.**

Additionally, the clothing donation bin program demonstrates our organization's and partners' **strong sense of social responsibility**. Through the act of collecting and redistributing used clothing, we act to **protect the environment by reducing waste**.

Did you know?

The average American throws away about **70 pounds** of clothing, shoes, and other household textiles each year.



MAINTENANCE

- BBBSO **collects the donations on a continual basis**
- **Bins are maintained** and are never overflowing or drawing away from the appearance of the property or building.
- Maintenance and pick-up is performed by the **employees of Big Brothers Big Sisters only**.

YOUR OPPORTUNITY TO HELP

BBBSO would like to **partner** with stakeholders who can **offer space for a clothing donation bin on their property**. This small gesture will go a long way in supporting youth in the community, as it creates an opportunity for BBBSO to **expand our fundraising initiatives**, and therefore **increase the number of children** we are able to serve on an annual basis.

BBBSO would also greatly appreciate your support in **connecting our agency with other entities** who may be interested in supporting this initiative. We have placed **eight bins across the city** so far and are looking to **strategically place another seven** across the city, near our current donors.

Please contact **Mark Arnold at (867) 877-1582** to discuss the project and your involvement further.