



BOMA INDUSTRY WORKSHOP

30 May, 2019 – 7:30 a.m. – 11:30 a.m.

St. Paul's University

223 Main Street, Ottawa, Ontario

Future Trends & How They Impact the Management of Commercial Real Estate

Canada's commercial real estate market is going strong, but both the competitive and operational landscape is changing — and property owners need to be prepared. After a record-setting year in 2017, most major urban centres also experienced a strong market in 2018. Despite the strength of the market, commercial landlords should not be lulled into a sense of complacency. **The industry, like many before it, is ripe for disruption.** Property owners need to understand how current and future trends affect the market as well as their business and operational strategies and they must stay current, competitive and fully operational. This half day seminar will focus on disruptors and opportunities within Building Operations and feature many highly sought after speakers from across Canada.

Session Objectives

Where things are going

A look at the undeniable future trends that will influence how we will have to present the Built Environment in the future.

Climate Trends and Associated Risks for Buildings: The Need for a Multidisciplinary Approach

How buildings will be increasingly exposed to higher climate stresses and more frequent co-occurrences of climate shocks.

Smart Buildings and Smart Communities

How current buildings can be data poor and how a Smart Building has systems that can gather data and synthesize it trending towards integrating this intelligence with the municipal infrastructure around it.

The Sustainability Movement as a Driver of Innovation

How the sustainability movement has created an unprecedented cycle of innovation in the building industry using less natural resources, energy, water and waste generation resulting in healthier buildings with stronger financial fundamentals.

Session Presenters

Doug Webber—Co-Founder, Principal of Purpose Building Inc. and has been working in green development for over 25 years.

Jean-Philippe Martin—Climate Change Specialist with WSP.

Lisa Brown—Senior national director of municipal infrastructure and smart cities for Johnson Controls

Jonathan Westeinde—CEO and Founder of Windmill Developments.

To view a more detailed introduction of our presenters continue to page 2.

Schedule

- 7:30 – Breakfast—Networking
- 8:00 – Seminar Introduction
- 8:10 – Where things are going
- 9:00 – Climate Trends and Associated Risks for Buildings: The Need for a Multidisciplinary Approach
- 9:45 – Break
- 10:00 – Smart Buildings and Smart Communities
- 10:45 – Sustainability Movement as a Driver of Innovation
- 11:30 – Closing Remarks

Please type or print legibly. Additional registrations, from the same organization, please photocopy this form and complete for each participant.

Name: _____

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Fee Information: Registration Fee \$60 plus HST (\$67.80)

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May 30 Seminar – Future Trends

On May 30th, the BOMA Ottawa Energy and Environment Committee has organized a half day seminar entitled “Future Trends”. This seminar will be examining future trends that will inevitably impact the Commercial Real Estate industry and the Built Environment and how we, as Commercial Real Estate Practitioners, will have to react.



Where things are going

Guest speaker **Doug Webber**, will discuss the undeniable future trends that will influence how we will have to present the Built Environment in the future.

Climate Trends and Associated Risks for Buildings: The Need for a Multidisciplinary Approach

Guest speaker **Jean-Philippe Martin** will discuss how buildings will be increasingly exposed to higher climate stresses and more frequent co-occurrences of climate shocks.

Smart Buildings and Smart Communities

Guest speaker **Lisa Brown**, will discuss how current buildings can be data poor and how a Smart Building has systems that can gather data and synthesize it trending towards integrating this intelligence with the municipal infrastructure around it.

The Sustainability Movement as a driver of Innovation

Guest speaker **Jonathan Westeinde** will discuss how the sustainability movement has created an unprecedented cycle of innovation in the building industry using less natural resources, energy, water and waste generation resulting in healthier buildings with stronger financial fundamentals.

Doug is the Co-Founder, Principal of Purpose Building Inc. and has been working in green development for over 25 years. A recognized leader in green real estate, working with project teams to define sustainability goals and actualize them in buildings, communities and policies. He has delivered sustainability consulting on hundreds of projects, helping to deliver many award-winners.

He is a past National Board Member of the CaGBC and current LEED Steering Committee member. He is Chair of the Zero Carbon Steering Committee.

In 2013 Doug was named a member of Canada's Clean 50. In 2011 and 2014 he was awarded Leadership Awards by the CaGBC.

Jean-Philippe is a Climate Change Specialist with WSP. A geographer with a PhD in environmental sciences pertaining to the interactions between climate and natural hazards. He completed a postdoctoral fellowship as part of a multidisciplinary project, monitoring the cumulative impacts of climate change on subarctic environments. He supports municipalities and local stakeholders on issues related to natural hazards.

His objective is to use his expertise and versatility to find innovative ways of contributing to disaster risk reduction and to climate change adaptation of communities.

Lisa is the senior national director of municipal infrastructure and smart cities for Johnson Controls where she is responsible for growth of the local government market in North America. She has more than 27 years of experience in leadership roles in strategic planning & business development for energy services companies, telcos and startup firms.

Lisa's expertise includes managing and leading regional and national cross functional teams responsible for designing & delivering solutions to private and government customers.

In addition, Lisa is a requested speaker and spokesperson on the topic of smart city infrastructure and connected technologies having been published in the likes of Smart Cities Dive, WaterWorld, LEDinside and Route Fifty.

Jonathan is the CEO and Founder of Windmill Developments, and brings a great deal of experience in corporate strategy, finance and business development as it relates to green development practices.

Jonathan has spearheaded a new national consortium that is focused entirely on green building retrofits as part of Ledcor Construction. Prior to founding Windmill, Jonathan was a founding partner of Venbridge, a venture capital services division of Gowlings, one of Canada's leading law firms.

Previously, Jonathan was CEO and founder of LOSC, Inc., a Boston based venture capital firm, and held senior positions with Corel Corporation and Exocom Consulting after completing his MBA.

About BOMA:

Founded in 1971 BOMA represents over 400 individuals from 200 companies. BOMA members include those who own, manage, service or support in excess of 60 million square feet of commercial, office, retail, industrial and institutional property in the region.

Our members include the largest building owners, professional property management firms, Municipal Government, Federal Government and various Crown Corporations.

BOMA Ottawa is one of the National Capital Region's most active and effective business associations.

The BOMA Seminar Series:

BOMA offers seminars 4 or 5 times each year. From simple single topic breakfasts to ½ day seminars on an overall theme or even full day conferences that look for a “deeper dive” into the issues faced by the Commercial Real Estate industry and its practitioners.

BOMA Seminars attract 75 – 100 companies both locally and nationally headquartered as well as government stakeholders.

Attendees have varying corporate responsibilities from Building Operators to Senior Management.