



PINNACLE Awards

These awards were created for supplier/business members, but all members can enter.

Categories

Above and Beyond

This award is about providing a service to a customer that was unexpected, extraordinary, surprising, unnecessary, caring, or perhaps even entertaining and outrageous. This performance of service could have come about because of a mistake made and then corrected, or it may have been an opportunity to show how far the company would go to exceed a client's expectations.

Customer Service

The purpose of this award is to recognize and promote service excellence in the commercial real estate industry.

Innovation

This award promotes innovation in the commercial real estate industry - whether it is a uniquely beneficial program, product or service, a better way to solve specific needs, or an ingenious way to keep customers happy.